

Barriers to Participation

User Groups:

C Children

U Unemployed/Economically

F Families with young Children

T Teenagers

S Single Parents

W Working People

E Ethnic Minorities

R Retired People

D Disabled People

Barriers

C Commitments (Childcare)

R Role Models

A Awareness/Information

F Facilities

T Transport

I Income

F Free Time

L Limited provision for activities

A Age

G Gender Specific Sports

Barriers to Participation

Overcome Barriers

Free/Cheaper Activities

Use of Role Models

Religious differences

Target Marketing &
Advertisement

Variety of sports

Free Transport

Flexible times

Creche Facilities

Facilities for all including SEN

Hosting Events

Events

L London 2012

E Euro's

P Paralympics

T Tour De France

R Rio 2016

R Ryder Cup

F Fifa World Cup

Legacy

S Sport

I Inspire a generation

R Regeneration

V Volunteers

E Economy

Hosting Events

Advantages

F Facilities

E Economic

R Regeneration

N National Pride

T Tourism

H History

T Trade

Disadvantages

P Protest

E Expensive

S Security

T Transport

D Debt

C Communication

F Facilities

C Criticism

National Governing Bodies

NGB's

B Badminton Association

E England Athletics

E England TT Association

E England Cricket Board

A Amateur Boxing Association

T The Football Association

E England Netball

R Rounder's England

Where NGBS get their money

G Government

M Membership Fees

S Selling Merchandise

A Admission Fee's

L Lottery Funding

T TV & Media Money

National Governing Bodies

Raise Participation

C Campaigns

H Have good policies

E Exposure in the media

R Raise Participation

Development of Sport

T Training of the officials

I Improve Coaching

E Elite Training Programmes

Infrastructure of Sport

Competition & Tournament

Rule Making

Disciplinary Procedures

National directive & Vision

Assist with facility development

Create performance
development pathways

Provide guidance, support and
insurance

Sport Promoting Values

Values

Citizenship

Excellence

Respect

Fair Play

Team Spirit

Tolerance

Inclusion

National Pride

Olympic Creed

The most important thing is not to win but to take part and represent your country.

Rings represent 5 continents united as 1 working together

Spectators/fans promote

Silence and quiet in sports

Applaud fair play

No Abusive language

Etiquette in Sport

Polite, well-mannered socially respected behaviour

Sport Promoting Values

7 Olympic & Paralympic

Respect

Equality

Excellence

Friendship

Courage

Determination

Sport Initiatives

FIFA Hope Campaign

ECB's Chance to shine

Sport Relief

Sky Sports Living for Sport

Team Sixteen

YST Lead your generation

Gamesmanship

Gain unfair advantage, time wasting, abusive to referee

Sportsmanship

Shake hands, fair play and a good role model

Sport in the Media

Types of Media

TV, BBC, Sky, BT Sport

Newspaper, tabloids &
Magazines

Radio, Talk Sport

Internet, websites, fan forums

Advantages

Raise sport profile, increase participation and more spectators

Disadvantages

Highlight negatives in sport, drugs in sport, racism, lack of coverage for some sports

3 factors affect popularity

Environment Effects – Different climate conditions snow & surfing

Spectatorship Effects – High or low spectatorship of sports, crowd violence can reduce popularity

Social acceptability Effects – Violent sport Boxing, animal cruelty, horse racing and stereotyping race, gender, age and disability

Sport in the Media

Drugs in Sport

Performance enhancing – Blood Doping and Steroids

Tests for Drugs

Testing blood samples

Urine test

Hair test

Nail test

Negative effects on Sport

Gives sport a bad name

Results are not valid

Changes perception of the sport

No trust for drug cheats

Best athlete doesn't win

Why Drugs are Illegal

Ill Health

Unfair Advantage

Negative Role Models

Breaking the law

**How to answer an 8 marker
question**

Scaffolding your answer

Statement

Evidence

Zoom in

Zoom out

**How to answer an 8 marker
question**